



## **2004 LAL WEEKEND**

**MARCH 28 2004**

### **STREETFEST VENDOR MART OPERATIONS**

**SUNDAY 12n-8PM**

March 15, 2004

Dear Vendors

The **LALC** would like to extend our thanks and welcome you as one of our vendors to the 2004 Los Angeles Leather Pride Weekend of festivities.

Please find enclosed: *The Silverlake StreetFest Event information, Vendor Parking, and Directions* to the weekend of festivities.

**The Silver Lake StreetFest Is Located on Santa Monica Blvd. between Hoover and Sunset in Silverlake.**

**Phone: 310-779-6662**

**Located at the intersection of Santa Monica and Sunset Blvd.**

#### **StreetFest Loading & Unloading**

- Check in at the LAL Info Booth at Hoover and Santa Monica – See Gannon Gray
- Booth set up time is on Sunday March 28<sup>th</sup> from 8am-11am
- A Representative from the LALC, GLBT Productions or Innovative Productions will be at the information booth to direct you to your booth upon arrival.
- After unloading you will be required to park at the designated parking area for all vendors. Please Display the Vendor Parking Pass on the windshield inside of your vehicle.
- If you arrive after the Load-in time designated, you will not be able to drive on-site to un-load you vehicle. All entries will be blocked and you will need special assistance to get into the festival. **THIS IS NOT SUGGESTED!**
- Assigned booth spaces are permanent and may not be re-designated to another area of the Festival.

- Your booth 10x10 canopy booth will be provided with two chairs and one 8x8 table per vendor space, unless otherwise approved by GLBT Productions during negotiations.
- Each vendor is responsible for keeping their area clean and free of debris during the operational hours of the vendor mart.
- Obstructive or intrusive noise will not be permitted. Radios, CD's, TV's etc. must be kept an acceptable level.
- Electricity is available at all spaces for lighting purposes. Additional outlets will be a \$75 charge unless it was a part of your negotiations.
- All vendors will be required to shut down operations at 8pm on 3/28 in order to meet city regulations. NO EXCEPTIONS!
- No Vendor will be permitted to drive on-site at the Festival for loading until the area is clear. Vendor loading will take place at that time.

Note: Additional items are payable in advance.

Should you have any additional questions, please do not hesitate to contact Gannon Gray at 310-779-6662 or Karim Hamouli at 310-995-9937.

We at the LALC would like to thank you in advance for your support of our 1<sup>st</sup> annual weekend of events and look forward to serving you.

Thank you

Gannon Gray  
President  
GLBT Productions